

# **REQUIREMENTS & BENEFITS**

## **2015/2016 SEASON**

The World Snowboard Tour is the benchmark for quality snowboarding events worldwide. As a member of the World Snowboard Tour, each event must commit to minimum category standards in the areas of: competition infrastructure, event organization, administration, safety, rider hospitality, and prize money.

### **THE FOUR EVENT LEVELS ON THE TOUR**

Each event level holds a distinct set of inherent characteristics that promote the progressive development of riders from Rookie to Elite while ensuring an adequate representation of the sport at each level.

#### **ELITE LEVEL: THE PINNACLE EVENTS OF SNOWBOARDING**

Premium world class level sport, addressing a global mainstream audience and mass media. Elite level events showcase the sport of snowboarding, representing the highest level of sports performance, event organization, communication and marketing.

#### **INTERNATIONAL LEVEL: PROGRESSIVE HIGH PERFORMANCE SPORT**

High level sport in a creative yet professional environment addressing a transnational core audience and national mainstream media. Creative and progressive concepts are welcome that convey snowboarding's core values such as fun, sportsmanship, progression and creativity.

#### **NATIONAL LEVEL: PROVING GROUND FOR NATIONAL CHAMPIONS**

Allowing riders to develop their skills and enabling progression through a competitive and stimulating environment, addressing a national audience. National level is the stepping stone to the international competition stage.

#### **REGIONAL LEVEL: LAUNCH PAD FOR EMERGING RIDERS**

The entry point to the world of competitive freestyle snowboarding for kids, youngsters and amateurs. Local amateur events with local impact, targeting a local and regional audience. Often organized by clubs, shops, brands and motivated individuals.

## **NATIONAL LEVEL**

### **PROVING GROUND FOR NATIONAL CHAMPIONS**

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## REQUIREMENTS

### 1) COSTS & TERMS

#### TTR MEMBERSHIP & WORLD SNOWBOARD TOUR LICENSE FEES

Annual Membership & License Fee - Single Format/per Event	700 (EUR) Men/Mixed  350 (EUR) for women only event
Annual Membership & License Fee - Multi Format/per Event	+210 (EUR) for additional discipline at the same event
Discount for a minimum of 3 events in one calendar season, under the same event/series name and organization.	550 (EUR) for Men and Mixed, +165 (EUR) for additional discipline, 250 (EUR) for women only events

#### PAYMENT TERMS

Membership and license fees have to be paid within twenty (20) business days after the execution of the membership agreement and receipt of the invoice for the above fees. Notwithstanding the foregoing, fees must be paid no later than the date of the first competition day of the event. If the event fails to meet the foregoing deadline, WSF will charge a late fee of 4% of the total fees and has the right to expel the event from the tour. If event is cancelled up to four (4) weeks prior to its scheduled start date, the member will only be required to pay 50% of the applicable fees. In all other cases, 100% of the applicable fee will be payable.

#### PRIZE MONEY MINIMUMS

Men per discipline	2.500 (USD) can be all in kind
Women per discipline	1.500 (USD) can be all in kind

#### PAYMENT TERMS

Prize money has to be paid out in cash on-site directly after the event or transferred to the riders personal bank account no later than two weeks after the event. If the event organizer fails to meet the foregoing deadline, WSF has the right to expel the event from the tour or require the event organizer to set up a trust account and transfer the prize money in full no later than 20 days prior to the event.

## 2) COMPETITION

### COURSE SETUP

The competition infrastructure must live up to the expected level of riding for the level of event intended. Riders must have ability to develop their skills and progress. Course must be shaped and maintained from first training to finals to ensure safety and optimum training conditions for riders.

### MEDICAL CARE & SAFETY

On-Site Medical Care: Certified & trained First Aid Team must be on-site/course all the time during training and competition. Any persons handling any injured Rider must hold current First Aid certification.

### ATHLETE CARE

Considerate athlete care is expected on the national level to ensure rider performance and well-being:

- A dedicated rider contact person(s) with all information required on hand, dedicated to riders at accreditation

## 3) ADMINISTRATION & INFORMATION

### REGISTRATION

Rider Registration must follow WST Entry Protocols and manage data/ results accordingly
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Rider Field must follow WST Entry Protocols
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### SCORING AND RESULT TABULATION

On-Site Information System: Scoreboard/noticeboard, athlete info system, PA announcements
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Full event results in standard WST format must be provided no later than max. 2 hours after end of Final for processing and uploading to WST Results Service System
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### JUDGING

Head Judge must be WSF/TTR trained and certified and appointed by the National Judge Coordinator
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WSF Judge Coordinator will work with National Judge Coordinators and events, to establish a qualified judge panel.
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Remuneration - Judging Panel Travel and Pay Rates Must follow WSF/TTR Judge Protocol
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### INSURANCE & WAIVERS

TTR Pro Snowboarding and World Snowboard Federation included on Rider Release/ Waiver Form
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TTR Pro Snowboarding and World Snowboard Federation included as additional insured on Event's General Liability Insurance Certificate
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**EVENT INFORMATION PROVIDED TO WSF/TTR**

- Detailed information about event, format, program, special rules and characteristics
- Contact list of key event staff
- Event logo
- Sponsor logo(s)
- Event description
- Event images (if existing)

**4) ORGANIZATION & VENUE**

A venue should provide an adequate infrastructure and optical appeal for its addressed audience. Dedicated areas and concepts are desirable for:

- Riders (rider area, rider person)
- Media (press kits, images, press room if existing)
- Basic Arena Design

**5) COMMUNICATION & MARKETING**

A national level event is expected to serve a national market, addressing a core audience and core media as well as local general media in the host region. Therefore, an event should make best effort to:

- Run a social media fan page (e.g. facebook) or website where information can be found online
- Be in contact with selected media representatives, partners and national associations to communicate the event

**6) WSF & WST INTEGRATION**

**WSF/WST PRESENCE ON EVENT WEBSITE**

WST Logo & Link to World Snowboard Tour website on event website
Link to WST and WSF Page

**WSF/TTR/WST PRESENCE EVENT ON-SITE (MAKE BEST EFFORTS)**

WST Logo referenced below does not include any partner logos

WST logo on all print collateral
WST Logo/ Banner on prize giving wall/ interview area (produced by event)
WST Logo on contest bibs (preferred position: right or left shoulder front, Tour Logo visible on TV/video)
Live announcements: World Snowboard Tour and WSF reference in PA/ Live announcement
Provide all area access (AAA) for WSF and TTR staff, if WSF or TTR intends to visit



# WORLD SNOWBOARD TOUR

## EVENT COMMUNICATION/PR (MAKE BEST EFFORTS)

WST Logo and WST boiler included in all Event Press Releases
WSF / World Snowboard Tour explanation in all Rider Info packs (as provided by TTR)
WSF Press Kit available for download in press section on website
High resolution, rights cleared images access online during/ post event 3 shots (prize-giving/action/mood)

## BENEFITS

### 7) MEMBERSHIP BENEFITS

Being a member and partner of WST supports the athletes, events and the sport, altogether through our shared platform – the World Snowboard Tour.

#### ANNUAL MEMBERSHIP FEE BENEFITS

Official event on the World Snowboard Tour
Official member of the TTR Pro Snowboarding Society
Voting rights at the TTR General Assembly as per the TTR statutes
Right to use of the World Snowboard Tour Logo
Right to communicate the event as part of the World Snowboard Tour
Official level assignment of WST Event Category through WSF: National <sup>1</sup>
Processing of event results for inclusion in the World Rankings and World Tour Rankings

#### WORLD SNOWBOARD TOUR CALENDAR

Integration of event in World Snowboard Tour calendar on TTR and WSFs website with link to event profile page
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#### EVENT PROFILE ON WORLDSNOWBOARDTOUR.COM

Integration of event logo, basic information, event description, link to event's website
Display of event's final results on event profile page
Display of event contact information
Link to event's online registration system for riders (if applicable)
Display of event related news (if content provided by event and if English version available)

#### COMMUNICATION SERVICES ON WST DIGITAL CHANNELS

Event communication on WST and WSF digital channels if content provided by event (at TTRs/WSFs discretion)
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#### INFORMATION & PRODUCTION SERVICES

WST and WSF digital Press Packs for distribution at events (TTR/WSF provided)
Free use of WST online registration system at Open events

<sup>1</sup> N.B. Event levels are assigned at the discretion of the TTR Executive Board and is approved on a case-by-case basis

